

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
)  
Joerg BERINGER ) Group Art Unit: 3623  
)  
Application No.: 10/663,370 ) Examiner: Thomas L. Mansfield  
)  
Filed: September 15, 2003 )  
)  
For: PARTICIPANT SEGMENTATION ) Confirmation No.: 1630  
FOR MANAGING )  
COMMUNICATIONS )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**VIA EFS WEB**

Sir:

**AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY**

The practitioners named below are authorized to conduct interviews and has the authority to bind the principal concerned. Furthermore, the practitioners are authorized to file correspondence in the above-identified application pursuant to 37 C.F.R. § 1.34.

| Name                    | Registration No. |
|-------------------------|------------------|
| Timothy Crean           | 37,116           |
| Anthony L. DiBartolomeo | 37,308           |
| Thomas A. Hassing       | 36,159           |
| Ronald Card             | 44,587           |
| Christopher L. Faye     | 43,608           |
| Shailendra Bhumralkar   | 38,381           |
| Naomi Voegtli           | 44,371           |

| Name                | Registration No. |
|---------------------|------------------|
| Gerard M. Wissing   | 36,309           |
| Jason E. Gorden     | 46,734           |
| Duo Chen            | 54,028           |
| Richard Brown       | 47,453           |
| Valentina Khutorsky | 57,437           |
| Dewayne A. Hughes   | 46,783           |
| Sunjay Y. Mohan     | 56,739           |

**This is not a Power of Attorney to the above-named practitioners.**


Accordingly, the practitioners named above do not have authority to sign a request to change the correspondence address, a request for an express abandonment, a disclaimer, a power of attorney, or other document requiring the signature of the applicant, assignee of the entire interest or an attorney of record.

Power of attorney in the above-identified application is currently to 22,852.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.

Dated: September 9, 2008

By:   
Erin M. File  
Reg. No. 61,332